



Dear Potential Sponsor:

Due to the postponement of Durant Area Chamber of Commerce's only annual fundraiser, the Magnolia Festival of Oklahoma, we (like so many others) have had to get creative in coming up with new ways to sustain our business. The Chamber Events Committee has worked hard to create an exciting new event, therefore, we invite you to join us for Durant's newest phenomenon - Durant's Secret Singer - a virtual singing competition!

Here's how it works:

Each week for 9 weeks (beginning September 7, 2020) we will present three to four secret singers and upload their masked performance videos to www.secretsingerdurant.com. Fans will then vote for their favorite singer each week! (\$1 = 1 vote.) Each Thursday, the masked singer's video with the fewest votes (dollars) will be eliminated from the competition and the singer will be unmasked live on Facebook. After a contestant has been eliminated and unmasked, they still have the chance to fundraise to re-enter the competition and compete for the grand prize on finale night.

Final winners will be determined by most funds raised during the finale performance. The live finale will take place at the 2020 Magnolia Festival at Choctaw Event Center on Saturday, November 7, 2020. The grand prize is a \$1,000 gift card to Chamber business(es) of choice for the 1st place winner and a \$500 gift card to Chamber business(es) of choice for the 2nd place contestant.

Sponsorship opportunities are available (please see attached) for this exciting event! It is our hope you may consider a sponsorship for this competition in which we hope to become an annual Chamber fundraiser. Please contact Durant Area Chamber of Commerce at 580-924-0848 or visit www.secretsingerdurant.com for more information. Proceeds benefit the Durant Area Chamber of Commerce, a 501(c)6 non-profit organization. Thank you for your consideration and support of the Durant Area Chamber of Commerce!

Sincerely,

Janet Reed, Executive Director
Durant Area Chamber of Commerce



Sponsorship Form

Business Name

Contact Name

Address

City/State

Zip

Phone #

Email

Please check which sponsorship you prefer:

- DROP THE MIC SPONSORSHIP** **\$1,000**
- The sponsoring of one of the Secret Singer characters for the duration of their time in the competition
 - Business name mentioned on all promotional materials involving your Secret Singer character, including live broadcasts
 - Logo on website
 - Name on competition shirt
- THE SPOTLIGHT SPONSORSHIP** **\$500**
- Logo on website
 - Name on competition shirt
 - Special shout-out on one of weekly unmasking live broadcasts and social media
- THE BACKUP SINGER SPONSORSHIP** **\$250**
- Name on website
 - Name on competition shirt
- I cannot commit as a sponsor at this time, but would like to make a donation of \$ _____

Sponsor Signature _____ Date _____

Please return this form by **Friday, August 21, 2020 at Noon** to the Durant Area Chamber of Commerce:

Email - manager@durantchamber.org

Fax - 580-924-0348

Address - 215 N 4th Ave, Durant

Once sponsorship commitment form has been received, we will contact you about payment options and the gathering of your logo materials.

